

OCTOBER 2011

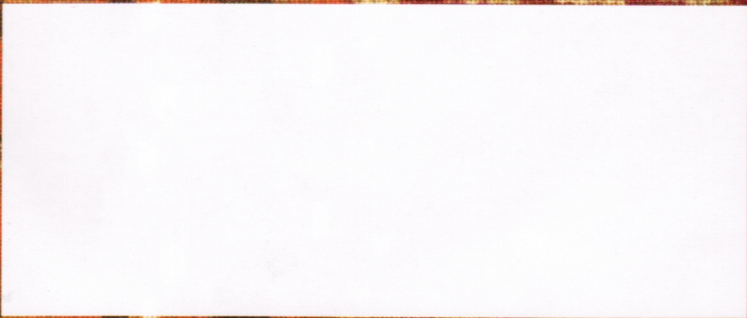
pet age

PRACTICAL IDEAS FOR THE BUSY PET RETAILER OF TODAY ... AND TOMORROW

A Backer Publication



H.H. BACKER'S
Christmas Trade Show



It's the show everyone looks forward to—because it offers more new products, more show specials and more excitement. See our Official Show Program for details! >> 79



preservatives or waste products. NRG is available in Vitality, Optimum and Maxim varieties.

NRG USA (Coupeville, Wash.)

360-682-5659

www.homemadedogfooddiet.com

Reliever Achiever



Reliever Achiever herbal spray soothes painful skin irritations, cleanses pores of impurities, fights bacterial infections, dulls nerve pain, treats eczema and serves as a liver detoxifier. Made with 100% USDA-certified organic chamomile, licorice root and sweet orange essential oil. Available in a 2-oz. bottle.

Peaceable Kingdom Essentials (Hershey, Pa.)

717-566-0922

www.herbsforyourpets.com

SmartBones



SmartBones are rawhide-free chew treats made with chicken, vegetables and other healthy ingredients. The vegetable layer

is fortified with vitamins and minerals to help supplement daily nutritional requirements. They are 99.2% digestible.

PetMatrix (Honolulu)

877-336-3647

www.smartbones.com

Puppy Paint



Puppy Paint is a water-based, nontoxic, odorless nail polish. The hypoallergenic polish is gentle enough to use on sensitive puppies.

Made in the United States with an embittering agent to prevent licking.

Piggy Paint L.L.C. (Rogers, Ark.)

877-541-0062

www.piggypaint.com

Snack Sack



On the Go Snack Sacks can be attached to the waist to take along for outdoor training.

The poly-canvas

bag is lined with PU, an eco-friendlier version of PVC, and features a drawstring closure. Available in four colorful, striped patterns: Seaside Blue, Sunset Pink, Harvest Orange and Forest Green.

Planet Dog (Portland, Maine)

800-381-1516

www.planetdog.com

Clik-R Duo



The Clik-R Duo encourages positive behavior for two dogs at a time. Each dog gets its own personal reward sound: traditional clicker or triple chime. The training tool features a low-

battery indicator light, an on/off switch to extend battery life and instructions.

Premier Pet Products (Midlothian, Va.)

800-933-5595

www.premier.com

Starter Food



The Starter for Mother and Babydog line includes Starter Mousse, an energy-dense and highly digestible food for mother dogs,

and Starter kibble for mothers and puppies, available in four formulas based on the adult size of the dog. The mousse can be fed alone or mixed with dry food, and the kibble can be mixed with water to help transition puppies to solid food. All starter formulas include Start Complex, a blend of nutrients that promotes digestive health and strengthens a puppy's natural defenses.

Royal Canin USA (St. Charles, Mo.)

800-592-6687

www.royalcanin.us

DreamBoat+ Bed

The DreamBoat+ pet bed features an overstuffed back plus sides that taper to

PLAY RAGEOUS



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DESIGNS



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www.petrageousdesigns.com

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